



ANNE REEVES

areeves@pennlive.com

## Endless social access leads to fear of missing out

Your calendar says you've got three places to be and two hours to get there. There's your best friend's barbecue, the outdoor concert and a wine tasting at that hot, new vineyard.

But that's not all. Besides those exciting events, you're also watching Twitter and Facebook to check on two other not-to-be-missed parties.

Yes, my friend, you've got it bad. Real bad. Sorry to tell you, but you're suffering from Fear of Missing Out, or FOMO. You've been FOMO'ed.

In the olden days, invitations came by mail or by mouth. You'd either accept or decline and then show up on the designated day to celebrate.

Not anymore. We now schedule our social calendars around the massive morass of such social networking sites as Facebook, Twitter and Instagram. There's just so much going on, and we rely on our laptops, iPads and cellphones to keep track of it all. And we don't want to miss a thing.

We now have easy, 24-7, real-time access to information about all of the activities, events and conversations happening simultaneously. All that endless access has created a

Please see REEVES on Back Page

## Stars to align for concert in Washington

Bruce Springsteen, Eminem, Rihanna and other pop superstars will touch down Nov. 11 on the National Mall in Washington, D.C., to perform in honor of American veterans and their families.



SPRINGSTEEN

Dubbed the "Concert for Valor," the Veterans Day celebration is being hosted by Starbucks and HBO, which will open up their signal to cable subscribers nationwide during a live telecast. For those hoping to see it in three dimensions, the concert will be free and open to the public.



HANKS

The concert also will include performances by Dave Grohl, Metallica, Carrie Underwood and Zac Brown

Band, as well as appearances from Jamie Foxx, John Oliver, Meryl Streep, Steven Spielberg and Tom Hanks, who is co-producing the event.

Scheduled to begin at 7 p.m. on the Mall grounds between the Capitol and the Washington Monument, the event is expected to draw a 250,000 attendees. Organizers will host dedicated seating for military families, with tickets being distributed through various veterans assistance organizations.

— The Washington Post



# A BETTER BEER

• CRAFT BEER BOON HAS PA. BREWERS HOPPING •

BY SUE GLEITER, sgleiter@pennlive.com

As one of the region's fastest growing wineries, The Vineyard at Hershey took no time buzzing into the world of craft beer.

In summer 2013, The Brewery at Hershey in Londonderry Twp. opened its taps.

More than a year later, the brewery has a waiting list and is fielding calls



Troegs' HopBack Amber Ale

from restaurants interested in carrying its beers. Its production has doubled, and this summer, the Brewery at Hershey started distributing through Westy's Beer Distributor in Camp Hill.

"Our demand is far exceeding our projections," Jason L. Reimer, one of the partners, said. "It's one of those things, you are careful what you wish for."

Brewers around central Pennsylvania, which now total several dozen and growing, say the market for craft beer is exploding.

Please see BEER on Page D3

### • MORE INSIDE •

- Do you know the difference between a microbrewery and brewpub? **Page D2**
- Find your favorite regional brewery, **Page D3**
  - Two new breweries on tap to open in Carlisle and Elizabethtown, **Pages D2, D3**
- Craft brews require legal specialty, **Page D2**



wellness+ members get

## A FREE WELLNESS REWARD OF YOUR CHOICE WHEN YOU EARN 500 wellness+ POINTS!\*

Plus, get **10% OFF\*** almost the entire store for a year!



Enroll **FREE** in **wellness+** in store or online at [riteaid.com/wellness](http://riteaid.com/wellness)

\*Certain limitations apply. See in-store brochure or [riteaid.com](http://riteaid.com) for complete details.